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THE SMOKE SIGNAL

The Smoke Signal is an independently-owned monthly magazine, focused on highlighting cannabis culture and local hotspots and happenings!

Founder/Publisher Dan Coyle

Writing Kira Russell

Videography Ben Lewis

Graphic Design Krista Sand

Photography ARod2Up

Print Shop Pirolli Printing Co.

FREE!
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SOUTH JERSEY FOREVER

Volume 2, Issue 1

January 2026

SHOWCASING CANNABIS-POSITIVE RESTAURANTS AND BUSINESSES IN YOUR AREA

ACCORDING TO JIM: IT'S TIME FOR NJ

BELUSHI BRINGS THE WHOLE FARM TO NJ, WITH THE HELP OF DR. JOHN KULIN OF HIGH GRASS FARMS



IN THIS ISSUE:

"THE PERFECT DATE" TAKES YOU ON A
TOUR OF DOWNTOWN HAAMONTON

LOCAL RAPPER URBANZAYY IS BUILDING CAMDEN'S
HIPHOP SCENE, BRICK BY BRICK, AND WITH FRIENDS

HOW YOU CAN HELP A LOCAL SOUND
ENGINEER AFTER HIS EQUIPMENT WAS STOLEN!

WELCOME TO THE SMOKE SIGNAL

The Smoke Signal brings you the latest in the world of cannabis, arts, culture, and music across South Jersey every month.

TSS will always support and highlight small local businesses! In these strange times, it is more important than ever to vote with your dollar, so support the businesses you see in these pages, and tell them The Smoke Signal sent you!

Each of our advertisers has a listing on our new online small business directory, High Society!

High Society is your one-stop shop for discounts & deals from our advertisers! Engaging with these advertisers through the directory DIRECTLY helps The Smoke Signal to create more & more issues, and proves the value of this local, unique publication to many more advertisers! Check it out!



TheSmokeSignal.green



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HELP A FRIEND!

On the morning of November 30th, 2025, Anchor Rock Club's Chief Sound Engineer David Earl had an entire trailer of equipment stolen! While the trailer has been recovered, the equipment has vanished. The community is coming together, in a few different ways, to help a local pro get back on his feet. The Atlantic City club is putting together a benefit show on January 9th for him, but in case you can't make it, here is the GoFundMe, where you can directly help David recover from this crazy loss of thousands of dollars!



Affordable Advertising for all South Jersey Dispensaries!

Lesser-Known Holidays in January

January 4th - Isaac Newton's Birthday - The legendary creator of Fig Newtons turns 383!

January 13th - Korean American Day - Commemorates the first arrival of Koreans to America in 1903!

January 20th - Penguin Awareness Day - Now, you're aware! Go hug the nearest penguin! (Adventure Aquarium in Camden)



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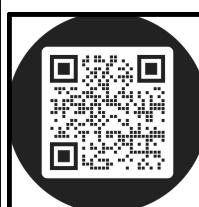
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PLUS SCARS.
-JEFF FOXWORTHY

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- Access to **High Society**, our online business directory that generates new local leads for your business!

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GARDEN STATE TRIVIA

Where is the oldest seaside resort in the country?

When was cannabis made legal for medical use in NJ?

What Newark native was a foundational member of the Wet Bandits?

Joe Pesci
January 18th, 2010
Cape May

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COMMUNITY CALENDAR

January 9th @ 3pm to 5:30pm - Creative Think Tank (Beat the Daily Grind Cafe - Atlantic City) - A collaborative "work and learn" experience for local creatives, small business owners, and entrepreneurs looking for something new! Free event!

January 16th @ 7pm - Tu Lucha es Mi Lucha - Dance Party for Immigrant Rights (Anchor Rock Club - Atlantic City) - An evening of music & community solidarity! All proceeds benefit families torn apart by ICE raids, deportations, labor exploitation and legal insecurity - \$10 suggested donation at the door

January 25th @ 5pm - Sunset, Shavasana, & Soup (Salem River Inn - Salem) - A beautiful evening of yoga, homemade soups, treats & tea! - \$35, register online!

January 24th @ 10am to 2pm - Maple Syrup Workshop & Tree Tapping Event (Merchantville Community Center - Merchantville) - Learn how to tap a maple tree & make maple syrup from a local expert from Stockton University in this hands-on workshop! - Free, RSVP online!

January 31st @ 7pm - Wonders of the Seasonal Sky (Novins Planetarium - Toms River) - A celestial tour of the current sky over NJ! Questions & Answers with the presenter! 6th grade & up, \$12 a person!

January 17th @ 12pm or 1:30pm - Brew to Brew (Woodstown Central Railroad - Woodstown) - Hitch a ride on a 1930s passenger train heading to two breweries - Swedesboro Brewing & Farmers and Bankers Brewing - \$45 per person, tickets online!

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PENNSAUKEN'S OWN URBANZAYY CONNECTS CULTURE & COMMUNITY

By Dan Coyle

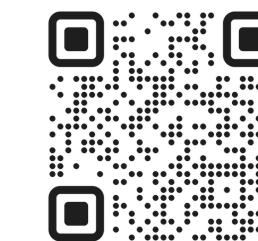
Whether it was playing high school sports, or collaborating with other artists in the Camden hip-hop scene, local rapper & artist UrbanZayy has been focused on who he can help ever since his days at Pennsauken Technical High School. He tells The Smoke Signal “teamwork makes the dreamwork, and nobody can truly do everything on their own.”

His newest project “Ash & Aura” is a perfect example of that teamwork attitude. Zayy puts up a strong offering with this EP, and it’s the kind of thing that would do just fine if he went solo for the entirety, but he just can’t help but share the love, with features from Saraswwati, Ish Williams, and Mir Fontane (featured in our Sept 2025 issue). These choices definitely pay off, as each one adds something unique to the project.

Zayy is working with Cuzzie's Dispensary & Delivery in Camden on some mutual promotion, and if you use code “INVDR” on online orders with them, you'll get a whopping 35% off your first order of \$70 or more!



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Cannabinoid Hyperemesis Syndrome (CHS) is a medical condition that can develop in those who have a history of long-term cannabis use. Symptoms include severe abdominal pain, nausea, vomiting, reduced appetite, and anxiety. It is estimated to affect millions of Americans every year!

The Smoke Signal is proud to partner with **Janiris Almonte**, a local cannabis educator & professional, who wrote a guide for those suffer from this condition to address their symptoms and find community with others who have experienced CHS!

FYI: Homeless shelters & food pantries get a lot of donations & volunteers during the holidays, but that always slows down after the New Year. Help is needed every month!

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NON-PROFIT SPOTLIGHT



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www.cmmnj.org

In the Spotlight for October is The Coalition for Medical Marijuana New Jersey! CMMNJ is a CMMNJ, a 501(c)(3) public charity, is a non-profit educational organization.

CMMNJ's post-legalization goals include:

- Home cultivation rights;
- Establishing insurance coverage for medical cannabis;
- Permitting safe and legal access to all plant medicine; and,
- Allowing medical cannabis for hospitalized and institutionalized residents.

They have been doing great local work in this space since 2003, and they are accepting donations below:



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Belushi's Farm takes root in South Jersey!

By Dan Coyle

It was a brisk fall night in Buena, when Bellview Winery hosted the launch party for the Belushi's Farm brands to the NJ market. Industry folks, dispensary employees, and fans of the Blues Brothers-style backup band that accompanies Jim Belushi, enjoyed a great night, kicked off by remarks by the man himself.

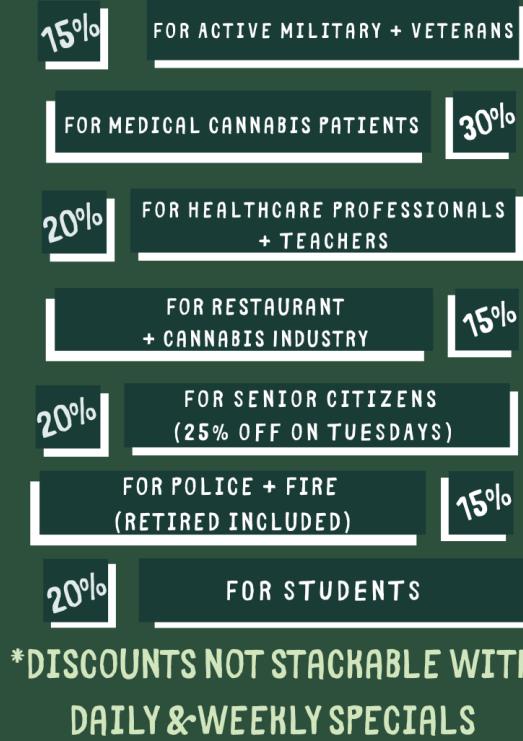
"If my brother was a pothead, he'd be alive today!", he said in a section of the speech which highlighted his desire to help those suffering with opioid addiction, by introducing them to cannabis. This has been a longtime advocacy & interest for Belushi, who started Belushi's Farm 10 years ago on a farm in southwest Oregon.

Belushi is in it for the love of the game, not a check, like some other celebrity-associated brands on the market. It's evident that he cares about the plant, and the people who bring it to you, and advocacy has always been a huge part of that. From the harm reduction that cannabis allows those with opioid addiction, to the legislative & community push to reschedule cannabis federally, Jim remains dedicated to the medicine of cannabis and spreading the high to as many people as possible!

With the help of the local experts at High Grass Farms, Belushi brings 3 brands to the NJ market: Blues Brothers, the "working man's weed", Belushi's Farm, the premium selection, and Big Sur Holy Weed, which is the 60s & 70s throwback brand featuring Sage, the cornerstone strain that evokes hippies in a field dancing during the Summer of Love!

These brands are available at all High Grass Farms retail partners in South Jersey!

I got the chance to interview Jim on his tour of Jersey Joint Dispensary in Glassboro! Check it out here:



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SMOKE SIGNAL CLASSIFIEDS

HAVE SOMETHING TO SAY? OUR CLASSIFIEDS SECTION IS OPEN TO THE COMMUNITY. FOR JUST \$10, READERS CAN SUBMIT A SHORT MESSAGE TO APPEAR IN THE NEXT ISSUE OF THE SMOKE SIGNAL.

USE IT TO SELL YOUR STUFF, SHARE AN ANNOUNCEMENT, POST A CREATIVE THOUGHT, OR SAY HI TO ANOTHER READER!

SPACE IS LIMITED AND SUBMISSIONS ARE FIRST COME, FIRST SERVED.

SMOKESIGNALNJ@GMAIL.COM

WHAT "INDICA" AND "SATIVA" STILL MEAN BY KIRA RUSSELL

EVEN AS CANNABIS SCIENCE MOVES PAST THE INDICA/SATIVA DIVIDE, THESE LABELS STILL SHAPE HOW PEOPLE CHOOSE THEIR WEED. THEY ACT AS A SHORTCUT, A QUICK MENTAL MAP FOR HOW SOMEONE EXPECTS TO FEEL, EVEN IF THE REALITY IS MORE NUANCED.

INDICA HAS BECOME SHORTHAND FOR RELAXATION, BODY EFFECTS, AND WINDING DOWN. SATIVA SIGNALS ENERGY, CREATIVITY, AND MOVEMENT. WHILE THOSE ASSOCIATIONS AREN'T SCIENTIFICALLY PRECISE, THEY REMAIN USEFUL BECAUSE THEY'RE FAMILIAR.

TODAY, THEY FUNCTION LESS AS BIOLOGICAL CATEGORIES AND MORE AS DESCRIPTIVE LANGUAGE, HELPING PEOPLE COMMUNICATE INTENTION BEFORE DIVING DEEPER INTO TERPENES AND CANNABINOID PROFILES.