

SPACE AVAILABLE

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You know, sometimes all you need is twenty seconds of insane courage. Just literally twenty seconds of just embarrassing bravery. And I promise you, something great will come of it.
- We Bought A Zoo, 2011

THE SMOKE SIGNAL

The Smoke Signal is an independently-owned monthly magazine, focused on highlighting cannabis culture and local hotspots and happenings!

The Doodle Den

No rules, just doodles! Make it your own!

*Sponsored by Sunnyside Dispensary (AC)
Consumption Lounge NOW OPEN!*

Editor-in-Chief Daniel Coyle

Guest Writing Lisa Marie

Graphic Design Krista Sand

Print Shop Pirolli Printing Co.

FREE! FREE! **The Smoke Signal** FREE! FREE!

SOUTH JERSEY FOREVER

Volume 1, Issue 2

OCTOBER 2025

SHOWCASING CANNABIS-POSITIVE RESTAURANTS AND BUSINESSES IN YOUR AREA

TOKE OR TREAT IN THE GARDEN STATE

WELCOME TO THE SMOKE SIGNAL

The Smoke Signal brings you the latest in the world of cannabis, arts, culture, and music across South Jersey every month.

TSS will always support and highlight small local businesses! In these strange times, it is more important than ever to vote with your dollar, so support the businesses you see in these pages, and **tell them The Smoke Signal sent you!**

We are so glad to have you!

We are so excited about the reader feedback and reception of our first issue in September and even more excited to bring you this October issue!

This publication is **available in 25 dispensaries** across South Jersey! Scan this code with your phone to reach the online home of The Smoke Signal & a list of all pickup locations!



TheSmokeSignal.green



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ISSUE HIGH-LIGHTS

- Celebrate LGBT History Month with an exploration of important figures in LGBT cannabis history!
- Music Review: Kennedy Shaw's local country folk comes to life in "With Love, From NJ"
- Learn about some Lesser-Known Holidays in October



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Smoke Signal.

**SMOKE SIGNAL AUDIENCE
CONTEST - Halloween Edition!**

Send a photo of you in your halloween costume to smokesignalnj@gmail.com and you will be entered to win our Instagram Halloween costume contest! Audience vote will determine the winner!

Congrats to Elyssa P. and Dan D. for winning last month's prize: 2 lounge passes to Sunnytien's new consumption lounge in AC!


LIFTED MUSIC REVIEW

ARTIST: KENNEDY SHAW
EP: WITH LOVE, FROM NJ


Released in August 2025, this project is full of insightful lyrics, longings for a lost love, and remembrances of home. For Kennedy Shaw, that home just happens to be South Jersey! On this EP, Shaw creates a musical landscape that is akin to Joni Mitchell's 1971 classic album Blue, while exploring a country flavor that is not often done in the South Jersey/Philly music scene. (Review by Dan Coyle)

★★★★★ / 5 stars


Favorite Tracks: Lightswitch, Cowboy Killer, and From NJ



Pre-Roll Pairing:
The Growfather's Super Lemon Cherry Haze Infused 1.25G
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(Salem, NJ)



**Local Arts Spotlight -
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Puff, Puff, Pass or Fail

What was the 1978 film starring Tommy Chong and Cheech Marin that popularized cannabis on the big screen?

What is the federal classification of cannabis under the US Controlled Substances Act, as of 2025?

**Answers
Inside!**

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Consumption Club - Memberships
available now!*

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Lesser Known Holidays in October

**October 1st - Nigeria
Independence Day** - on this
day in 1960, Nigeria joined the
long list of countries who
gained independence from the
UK!

**October 10th - National Hug a
Kevin Day** - If you know a
Kevin, give them a hug! If
you're a Kevin, now's your
chance for a little community
service!

**October 19-25 - Wolf
Awareness Week** - Now, you're
aware! You're welcome!



SCAN ME

REGRETS?
COMPLAINTS?
PRAISES?
INSULTS?
ANECDOTES?
Leave your reader
feedback here

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Locally owned and independently operated. Our passionate team of **educated cannabis connoisseurs** are here to make your experience smooth and enjoyable. Known for our craft, **diverse menu**, and good vibes, we've created a warm, welcoming space where you can browse comfortably and buy confidently.

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This product contains cannabis. For use only by adults 21 years of age or older. Keep out of the reach of children. There may be health risks associated with the consumption of this product, including for women who are pregnant, breastfeeding, or planning to become pregnant. Do not drive a motor vehicle or operate heavy machinery while using this product. Conservatory Cannabis Company LLC is licensed by the state of New Jersey. License #RE0000066.

COMMUNITY CALENDAR

**October 9th & October 31st - LINE
DANCING Steppin' Groove @
Malandra Hall Community Center**
(1200 S Merrimac Rd, Camden, NJ)-
6pm to 8pm. Beginners welcome!
For any questions, call 856-757-7285

**October 4th & October 25th -
ServSafe Certification Training @
Atlantic City Free Public Library** (1
North Tennessee Ave, Atlantic City) -
to help you obtain a job in the food
& beverage industry! Registration
Required! For info, call 609-345-
2269 x3060

**October 10th - Midnight Masquerade
Murder Mystery @ Mathis House**
(600 Main St, Toms River) - an
interactive murder mystery dinner
experience! Tickets available now,
call 732-818-7580 for more info!

**October 25th - Barrington Brews,
Beats & Eats! @ Rosebud Academy**
(102 W Gloucester Pike, Barrington,
NJ) - 2pm to 8pm. Free entry! Food,
Drink, & Fun!

**October 18th - The 2nd Annual Wheels
& Squeals Trunk or Treat! @
Glasstown Brewing** (10 Peterson St,
Millville) - 11am to 2pm, free family
event, but RSVP required! Email
southjerseyveteransSPC@gmail.com
for RSVPs. Classic Cars, costumes,
and candy!

**October 16th - Camden County
Short Film Festival @ Scottish Rite
Auditorium** (315 White Horse Pike,
Collingswood) 7pm - A celebration of
great local short films, including the
local premiere of Myles Fisher's "The
History of Haddon Ave".

**Bank with a Credit Union or
Local Bank!**

Get a Library Card!

**Attend your town's Council
Meetings!**

Donate to Local Charities!

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ON STAGE NOW


**Cape May Stage presents:
Dutch Masters**

Set in 1992 New York City, Dutch Masters is a thought-provoking play that follows a chance encounter between two young men—one Black, one white—on a subway ride. As their journey unfolds, this compelling play examines race, privilege, and the complexities of human connection, revealing hidden tensions beneath seemingly ordinary interactions. Through sharp, authentic dialogue, the characters are forced to confront their own biases and question the societal systems that shape their lives. With every exchange, the play peels back more layers, exploring the fine line between camaraderie and conflict, while exposing the fragility of identity in a racially divided world.



October 1st - October 19th

405 Lafayette Street
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NON-PROFIT SPOTLIGHT



Coalition for
Medical
Marijuana
New Jersey

*...because no one
should suffer needlessly.*

www.cmmnj.org

In the Spotlight for October is The Coalition for Medical Marijuana New Jersey! CMMNJ is a CMMNJ, a 501(c)(3) public charity, is a non-profit educational organization.

CMMNJ's post-legalization goals include:

- Home cultivation rights;
- Establishing insurance coverage for medical cannabis;
- Permitting safe and legal access to all plant medicine; and,
- Allowing medical cannabis for hospitalized and institutionalized residents.

They have been doing great local work in this space since 2003, and they are accepting donations below:



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country that seek to
divide us!
They have a financial
motivation to do that!**

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HIGH THOUGHTS

**Your reflection is
just the universe
seeing itself from
a different angle
every time you
look in a mirror.**

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Free Speech is for Americans you agree with, and Americans you don't agree with.

ANSWERS FOR TRIVIA:

1. Up in Smoke
2. Schedule 1 substance (boooooooooooooo!)

Visit The Rebecca Finn House (Toms River) - private consumption club - memberships available now!

3 Impactful Intersections of the LGBT & Cannabis Communities
By Lisa Marie

The LGBT and cannabis communities share a powerful bond throughout history. Their journeys toward equality and justice are not just parallel; they are often intertwined. During LGBT History Month, TSS is highlighting the trailblazers from both movements who came together to champion change. Their courageous efforts have paved the way for many of the freedoms we have today.

Dennis Peron stands out as one of the most significant figures in the intersection of cannabis and LGBTQ+ activism. Born in New York in 1945, Peron’s relationship with cannabis began in the 1960s. After serving in the Air Force during the Vietnam War, he returned home with two pounds of cannabis in his luggage and moved to the Castro District in San Francisco, a neighborhood known for its LGBTQ+ community.

Mary Jane Rathbun, affectionately known as “Brownie Mary,” is another iconic figure in the LGBT and cannabis communities. Born in 1922, her journey into cannabis culture began as a waitress at an IHOP restaurant. By the late 1970s, she was making and selling large quantities of homemade THC-infused brownies in San Francisco's Castro District. Rathbun soon discovered that her “magically delicious” brownies were not just providing a high; they were also offering pain relief to those suffering from illnesses like cancer. When the AIDS epidemic struck in the early 1980s, she began delivering her brownies to patients at San Francisco General Hospital's Ward 86. As news of her efforts spread, local cannabis growers began donating supplies to support her work.

Paul Scott is a key figure at the intersection of the LGBT and cannabis communities. He was a military medic before becoming a nurse in an AIDS ward in Los Angeles during the height of the AIDS crisis in the 1980s. After leaving nursing, he joined the San Francisco Cannabis Buyers Club, which led to his role as Chairman of the Oakland Cannabis Buyers’ Commission. Despite threats from anti-cannabis lawmakers, the Oakland club remained open for years, thanks to support from city council member Nate Miley.

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scan this QR code or visit our website at
TheSmokeSignal.Green



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THE PERFECT DATE:
BRUNCH IN WOODBURY

First, order a bouquet from Flowers By Sweetens! Every date would appreciate getting flowers, and Sweetens does a great job!

Brunch at the Woodbury Station Cafe! Bananas Foster French Toast is a great choice!

Cap it all off with either drinks at Southwood, or dessert at Country Sweets!



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